

# SPECIAL CALLED MEETING TOURISM ADVISORY BOARD WEDNESDAY, MAY 27, 2015 AT 6:30 PM

City Council Chambers. Building Four 450 Cypress Creek Road, Cedar Park, Texas 78613

## **BOARD MEMBERS**

	☐ Matthew Olguin, Place Two, Chair			
		ert Schoen, Place One ant, Place Seven	☐ Wayne Brooks, Place Four☐ Vacant, Place Five	
		Star, Place Three, Secretary	☐ Troy Storm, Place Six, Vice Chair	
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A.	CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.			
B.	Board	Board Members Opening Comments.		
C.	Citizen Communications.  (This is an opportunity for citizens to offer comments related to items <u>not</u> listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)			
D.	Consider Approval Of Minutes Of The Tourism Board Meetings.  a) February 24, 2015 Regular Called Meeting.			
E	Presentations (None)			
F.	Consider Financial Report  Quarterly Report On Revenues, Expenditures, And Fund Balance. (Aaron Rector, Assistant Finance Director)			
G.	Discus a)	Discussion and Possible Action  a) Consider A Final Report On The 2015 Chamber Of Commerce Cedar Fest And BBQ Cook-Off Held On April 10-11, 2015. (Tony Moline & Lyndee Matthews)		
	b)	Consider A Final Report On The A Promotion Activities For the NBAI	ustin Spurs Marketing, Advertising And DL 2015 Season. (Perri Travillion)	

Consider Approval Of Project Eligibility Matrix And Project Evaluation Matrix For

c)

i) ii)

iii)

2015-2016 Project Applications.

Project Eligibility Matrix.

Project Evaluation Matrix. Matrix Evaluation Guidelines.

- d) Consider Designation Of A Board Member To Fill A Vacancy On The Historic Preservation Subcommittee.
- e) Consider And Discuss Options For Revisions To Meeting Dates For Remainder Of Calendar Year 2015.

#### H. Staff Reports - Discussion Only.

- a) Staff Report On Process and Procedures For 2015-2016 Project Submissions.
  - i) Application Review Schedule.
  - ii) Budget Recommendation Schedule.
- b) Staff Report On Marketing And Promotions.
  - i) Council Proclamation Recognizing National Travel And Tourism Week.
  - ii) Update On 2014-2015 Marketing And Advertising Activities.
  - iii) Update on June Events And Activities.
  - iv) Update On Proposed 2015-2016 Site/Project Evaluations.

### I. Consider Excused Absences From Tourism Advisory Board Meetings.

- a) Wayne Brooks From The February 24, 2015 Tourism Board Meeting.
- J. Staff Closing Comments.
- K. Board Members Closing Comments.
- L. Request For Future Agenda Items.

Next Regular Scheduled Tourism Advisory Board Meeting: <u>Tuesday June 23, 2015</u> at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.

#### M. Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.

At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

#### CERTIFICATE

I certify that the above notice of the Special Called Tourism Advisory Board Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park Council Chambers, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

Date Stamped (Month, Day, Year, AM/PM, Time)



Tourism & Community Development Manager

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: MAY 22 '15 AH10:59

Date Stamped (Month, Day, Year, AM/PM, Time)